



# Port Noarlunga Surf Life Saving Club Inc.

*Continuous Service Since 1933*

The Port Noarlunga Surf Life Saving Club has been providing a community service and protecting the safety of bathers since 1933.

Currently, the PNSLSC membership stands at around 300 members and continues to grow. We provide beach patrols on Noarlunga beach from October to April each year and an on-call emergency service 24 hours a day, 7 days a week all the year round.

In addition to this, we regularly compete in junior and senior carnivals, Inflatable Rescue Boat and Surfboat championships around the country and provide water safety cover for other aquatic events.

In 2011, "The Witton Centre" became the home of The Port Noarlunga Surf Life Saving Club, following a multi-million dollar renovation to provide a high quality and environmentally sustainable centre-piece on the foreshore. The upgrade of facilities for the Port Noarlunga Surf Life Saving Club is to accommodate education, surf lifesaving and commercial activities.

Sponsorship is a strong and well regarded practice amongst Australian companies and there is considerable commercial benefit to be gained from the association, with a highly regarded and well known organisation within the Australian and Worldwide community. This presence ensures significant exposure to the sponsor's brand and identity.

Continued support is a vital ingredient in the success and survival of the Port Noarlunga Surf Life Saving Club. Without the support of our sponsors we would not be able to provide many of the vital resources required to run our lifesaving services, surf sport carnivals, training and education programs and keep our volunteers on our beaches.

The sponsors of Surf Life Saving do far more than cover the costs of running the administration of our organisation – their main purpose is to help deliver real value to our club and the community we serve.

Included in our information folder is a breakdown of the sponsorship packages available for 2018/2019 season.

If the sponsorship levels and recognition benefits do not fit into your organisations criteria, please feel free to call me to discuss your requirements as I am sure that we can find a flexible solution that is beneficial to both parties.

Jarrid Turner  
Promotions Officer  
Port Noarlunga Surf Life Saving Club Inc.  
Mobile: 0407255521  
Email: [pnslescponsor@hotmail.com](mailto:pnslescponsor@hotmail.com)  
Web: [www.pnslsc.com.au](http://www.pnslsc.com.au)

A Proud Member of



# port noarlunga

SURF LIFE SAVING CLUB

## SPONSORSHIP 2018/2019

### Historical Background

Port Noarlunga SLSC was formed on 7th February 1933 as part of the Royal Lifesaving Society after 4 drownings occurred at the beach during January.

Through the years of WWII, when most of its male members left to serve in the services, the club continued to operate with the help of young teenagers and some local ladies.

The club joined the Surf Life Saving movement in 1953. The first Surf Club Captain was Bob Reid who competed in the Australian team at the 1956 Olympics in the demonstration Surf Life Saving carnivals.

Our first "Nipper" team started in 1967-68 season.

We were one of the first clubs to operate IRB's in South Australia in the 1970's.

Port Noarlunga celebrated their 80th anniversary in February 2013.



The Witton Centre, home of the Port Noarlunga Surf Lifesaving Club undertook a major multi-million dollar reconstruction with the aid of the State Government, Onkaparinga Council and PNSLSC funding.

The Centre was re-opened in July 2011.

The building is to provide a high quality and environmentally sustainable centre-piece on the foreshore. The upgrade of facilities for the Port Noarlunga Surf Life Saving Club accommodates education, surf lifesaving and commercial activities.

The new club undertook some major structural changes including a larger balcony, new bar and function area, dedicated training room, shower areas and changing rooms, an updated and first class first aid and modern patrol room.

### Opportunities for Sponsors

Sponsorship provides a unique opportunity for businesses wishing to support a community based service.

Through direct sponsorship, your business is able to promote its goods and services to PNSLSC members and their families, hirers of the function room, general public and beach goers alike. Please refer to the Sponsor and Recognition sheet for benefits to sponsors. You or your business may choose to support the Port Noarlunga Surf Lifesaving Club in a number of ways. You may wish to support the club, in general (patrolling activity) or opt to support a specific area of the club; Boards and Skis, Surf Boats, Inflatable Rescue Boats, Nippers (junior development). This can all be discussed and negotiated at time of confirmation of sponsorship.





Aerial Image of Port Noarlunga Beach



Life Governors of PNSLSC



Junior March Past Champions



Lee Myatt – Our most decorated sportsperson



Winners are grinners – Nippers celebrating


































Nippers enjoying a swim at Dusk



Some High-Flying IRB action



The boat team crashing a wave

Recognition	Gold	Silver	Bronze	Associate
	\$5000	\$3000	\$1500	\$1000 ↓
<b>Major Signage Opportunities:</b> Signage on club tents, Beach feathers, Patrol Windbreak, Prominent signage on club owned competition & training and patrol equipment *				
<b>Discounted Venue Hire:</b> Discounted rates on hire of the Function Centre.	25% 	10% 		
<b>Members Parking Access:</b> Access to permit parking close to the club. (Subject to availability on any given day. Priority for patrolling members on weekends and public holidays.)				
<b>Social Membership:</b> General membership. Use of shower and changing room facilities. (Fob Access fee applies)	X2 	X1 		
<b>Minor Signage Opportunities:</b> Signage on club owned competition, training & patrol equipment, club tents and Gear Trailers *			minor 	minor 
<b>In House Signage:</b> Prominent In-House signage positions. Listed on sponsor's board along with business card placement.				minor 
<b>Promotion on the Club Web Site:</b> Corporate logo and hyperlink to your website or facebook on the web site and in the Newsletter.				logo only 
<b>Plaque for your business:</b> Plaque or Certificate to display at your business in recognition of your support.				certificate 
<b>Invitation to club-hosted events:</b> Invited to attend all events hosted by the club, including social, fundraising and competitions.	X2 	X2 	X1 	X1 
<b>Annual club dinner:</b> Invitation to the Annual Club Dinner.	2 free 	1 free 		

**\*All signage and company logo placement is at the additional cost of the sponsor.**

Donations in-kind, purchase of Patrol, Training or Competition equipment are all welcome. These can remain as a donation or converted to a sponsorship arrangement to an equivalent of the above arrangements.

**Remember: donations are fully tax deductible! Sponsorships are subject to GST.**

We look forward to having you on board this season!